

xeuix | Design & Development



# DOES YOUR BUSINESS MEED ATTENTION?

We will help you bring out only the best in your brand



xeuix | Design & Develpoment. +91 9830619165 | info@xeuix.com

We pride ourselves with building brands by taking your vision for your business, and helping it reach its fullest potential.



## NEED SOMETHING BRAND NEW?

## Let us help with your brand!

Our services include:

- -Website Design & Development
- -App Development
- -Digital marketing
- -Offline marketing
- -Brand promotion
- -Graphic Design
- -Product Promotional Design
- -ERP Solutions
- -Software development

Visit our website at www.xeuix.com for more information about our company's services. Email us at hello@xeuix.com for inquiries.



We have started our journey as an online Web Design Company within the year 2018, step by step XEUIX is creating footprints within the domain of net development and services.

Over the years XEUIX Design & Development has set a benchmark in providing top quality service to our clients in the field of web Service.

If we glance at the current situation of the online technologies it's quite evident that XEUIX is without doubt one among the leading net Service supplier in Kolkata, West Bengal, India that blends technology, quality and creativity together.

Our final goal is to steer therein position wherever technology meets innovation. We offer a large gamut of net connected services like net style, e-Commerce Website Design, Mobile Apps Development, Graphic Design, Digital Marketing,

Online ERP

We promise to produce you best quality service that may be impeccable for your business.

xeuix Design & Development



#### **DEFAULT FEATURES**

- 3 months hosting
- 3 months bug support
- 3 Webmail for 3 months
- 3 months database support

Want to be a successful business owner? A good web design can be the game changer. Stop wasting your time and create your business website with unique and attractive web design. We ensure customer satisfaction while taking care about all the minor needs of our clients. Our service is certainly cost effective and we are committed towards our duties.

We have efficient and experienced professionals who are dedicated to their work, confirming the best design for your website. Our experts use modern designing tools as well as techniques to make a unique and attractive web design for your business, confirming more online visibility of your website.

- We do not provide any hosting details like cpanel credentials, but you can ask us for limited access, this is because of security reasons. However you can host your website in your own server but we are not able to support you from our end, as per our Terms & Condition. For more info read our Terms & Conditions
- We don't share any source code for project, but
  you can access the source code from us by giving a
  charge calculate with the project cost percentage.
  We provide SSL certification for some project free
- but only for 3 months
- Basic features are comes with 3 months validity, after that you have to pay for the services.

RS. 8499.00

BASIC RS. 17999.00

- 1 Domain for 1 Year
- Dynamic Website
- Live Chat Integration
- User feedback panel

**PREMIUM** RS. 24399.00

- 1 Domain for 1 Year
- Dynamic website
- SEO Friendly
- SSL Certification\*
- AMP Optimized

CUSTOM **DEPEND ON PROJECT** 

- Wordpress Development, Open Cart, Magento
- Shopify, Prestashop
- Laravel, Cake PHP, Codeignite
- E-commerce





#### Graphic Design

#### **DEFAULT FEATURES**

- More than 1 conceptual design
- Web & Print ready
- All format (JPG, PNG, Al etc.)
- No color boundation

We know very well how to drive great results through well crafted graphic designs. We have a team of graphic designers who are skilled, experienced and equipped with creative ideas. The team accumulates detailed information about our client's brand as well as every minor detail about their company or organization.

We explore our client's goals and objectives that enable us to deliver the proper solutions and through creative approach we help our clients to get the best possible result they expect.

Our unique and attractive designs compel as well as move your target audience to action. We can proudly say that we understand our clients, identify their requirements and serve the relevant visual expectancy.

#### Other Graphic Solutions

- Social Media Design
- Product Promotional Design
- Wedding Card Design

#### Note:

- Minimum 10 pages design require for CATALOUGE.
- Graphic Design payment should be in advance.
- We only update as per in this documentation for further update you have to pay.

LOGO **RS. 1499.00** 

- 3 Conceptual Design
- Illustrative Logo
- All format (JPG, PNG, Al etc.)
- Web & Print ready

## **BUSINESS CARD**

RS. 1799.00

- 3 Conceptual Design
- Both side
- High Graphic Overview
- All format (JPG, PNG, Al etc.)
- Web & Print ready (NG, Al etc.)

BROCHUR RS. 399.00 /per fold

- 2 Custom Design Concept
- No Colour Boundation
- Print ready format

CATALOUGE
RS. 199.00 /per page

- No Colour Boundation
- Size Format Default A4(21\*29.7 cm)
- Print ready format





# Manage your workflow from office, home or anywhere, no more boudaries. A 360° ERP solution to your Business or Organization to fulfill your requirement, which comes with device compatibility. \*\*The solution of the solut

#### **ERP TYPES**

- Retail Management ERP
- GST Billing ERP
- HR Management ERP
- Import & Export Business ERP

#### **KEY FEATURE OF ERP**

- Businesses have various units and they use
- different functions, ERP provides a shared database that makes the whole
- management work easier and smoother.
   For example, the employees from different
- departments such as accounts and sales will have the access of the same
- reliable information according to their particular requirements.
- After ERP entered into the business world,
- companies are no more bound to work in silos. It is an integrated and intuitive
- platform that analyzes, monitors as well as conducts the majority tasks driven
- by data. The single database allows ERP to collect and store data from various
- departments, ensuring flawless communication within the company or organization.

#### Why us?

At first, we are highly professional and strongly concerned about our client's satisfaction. Secondly, our expert team is well equipped with all the requisite knowledge so they can create the best ERP software compatible to your requirements.

#### **ERP Solution**

To simply put, ERP or enterprise resource planning helps to integrate various processes into one system that are essential to run your company or institution. Through modern technologies including machine learning and Artificial Intelligence it provides visibility as well as efficiency related to each aspect of your business.

#### Is ERP beneficial?

ERP can be considered as an influential and flexible tool for your business and no business regardless of its scale can deny the importance as well as the impact of ERP in today's competitive world. ERP gives you the chance to align various individual departments, improving workflows.

- Real time information improves business insight
- Streamline processes lowers operational costs
- Enhanced user collaboration
- Well defined processes and functions of business improves your efficiency
- Consistency in infrastructure
- Adoption rate of users increase
- Integrated data and control on
- finance reduces risk factors

The above mentioned bullet points are some of the important and notable benefits that you may get if you have 'enterprise resource planning' for your business.

#### Automation is a time saver

Various tedious processes that may include order entry, accounting, payroll, invoicing and so on can be automated through ERP that allows the staffs to give their attention to other essential assignments, resulting more useful workdays. Automation means transfer of data from one part to another part of the system without the risk of making any error. Do not forget that your staffs are human beings and it is quite possible that they make mistakes while repeating a same task again and again. Through automating all the processes you can reduce the chance of human error.

An ERP Project build cost can be prepared after getting all the information about the business. Contact us to get a free quotation

# BUILD APP WITH US



#### **DEVELOPMENT SPECS**

- Android App Development
- IOS App Development
- React Native App Development
- Hybrid App Development

#### **KEY FEATURE OF ERP**

As a developer, we are always concerned about being precise and delivering the exact product according to the needs and expectations of our respected clients. App development involves lot of considerations and we are certainly aware of each of them. Our team of professionals ensures you to provide a successful app for android or iOS, getting the best user response. We are committed to satisfy you with the best possible service within your budget. You are always free to compare us with others, we appreciate your anxiety. We do not consider it as a give and take policy; in fact Xeuix is passionate about developing creative and authentic applications that can fulfill your requirements.

#### Why us?

At first, we are highly professional and strongly concerned about our client's satisfaction. Secondly, our expert team is well equipped with all the requisite knowledge so they can create the best ERP software compatible to your requirements.

#### **Mobile App Solution**

Xeuix maintains the transparency with their clients, consulting each minor aspect with them and ensures the best outcome. For android and iOS applications, Xeuix can be a great cost-effective option near you. Feel free to contact us and share your requirements, giving us the opportunity to meet your expectations.

At Xeuix, we consider staying up-to date in order to cope up with the contemporary advancements. Since people keep their valuable and personal information on their mobile, it is our duty to develop such applications that can assure data protection and we are quite good at it. We consider application security as our top priority.

#### Elegant design

The app design is also a significant factor that we strongly consider while working on a project. We are strongly focused on building user-friendly apps that can influence individuals from different walks of life to download it without hesitation.

HYBRID STARTING AT RS. 6999.00 NATIVE STARTING AT RS. 9999.00

ANDROID STARTING AT RS. 7999.00 STARTING AT RS. 18999.00



#### **DEFAULT FEATURES**

- Social media calendar
- Before and after report generation
- Periodically Campaign setup
- Everyday status responce

Business needs promotions and what else can be better than digital platforms to promote one's business. A huge number of people are engaged in online, digital marketing gives you the chance to connect with such people, making an exponential growth of your business. We can help your business to have a strong and reliable online visibility. Our experts can create and manage various digital marketing strategies that are unique and dynamic in nature, helping your business to grow. We ensure a solid exposure of our client's business to the world regardless of their geographical existence. We make it easier for our clients to manage their businesses, attracting new customers and leading to more sales.

#### Note:

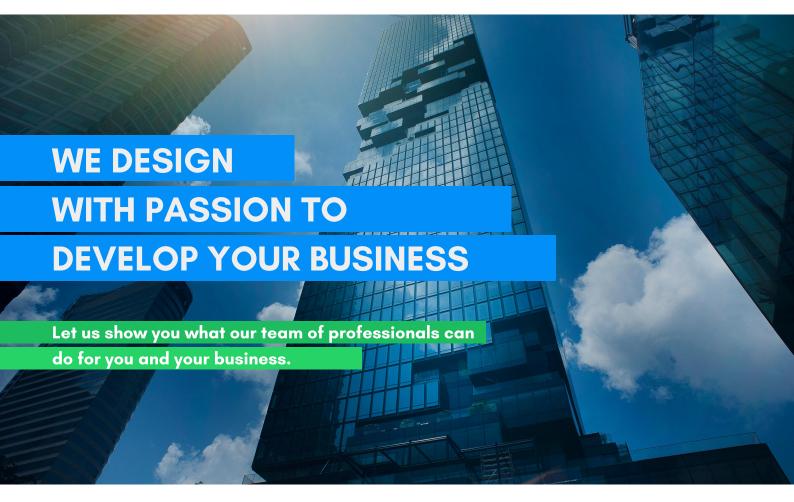
- Minimum 3 months need to continue.
- Payment should be in advance in monthly circle.
- No third party will be considered during the project.
- We do not provide any guarantee or warranty under any circumstances, for lead generation, but we can assure you will be much benefited from our experienced team work.
- Our charges are excluding any Social Media
   Campaign cost or any other charges, our charges
   are only for your project setup as a fee.

For more information please read our T&C carefully.

SERVICE	SERVICE UTILITIES		
Off Page SEO	BASIC	STANDARD	BUSINESS
Title Tag Optimization	Υ	Υ	Υ
Keyword Research	Υ	Υ	Υ
Keyword Optimization	Y	Υ	Υ
Setting up Google Analytics	Υ	Υ	Υ
Google Webmaster Tools	Y	Υ	Υ
Robots.txt Creation	Y	Υ	Υ
Sitemap.xml Creation	Y	Υ	Υ
Alt. Tag Optimization	Y	Υ	Υ
Heading tags Optimization	Y	Υ	Υ
Anchor Tags Optimization	Y	Υ	Υ
SEO Friendly Url Optimization	Y	Υ	Υ
W3C Validation	Y	Υ	Υ
Website Speed Analysis	Y	Υ	Y
Internal Web Page Linking	Υ	Υ	Y
Content Creation	Υ	Y	Υ
On Page SEO	RASIC	STANDARD	RUSINESS

On Page SEO	BASIC	STANDARD	BUSINESS
Web2.0	Υ	Υ	Υ
Blog Commenting	Υ	Υ	Υ
Image Sharing	Υ	Υ	Y
Writing and Submission	Υ	Υ	Y
Content Creation (10 banners,2 videos)	Υ	Y	Y
Google Web Master	Υ	Y	Y
Social Marketing	Υ	Y	Y
Social Advertising	Υ	Y	Y
Google Analytics	Υ	Y	Y
Google AdWord	Υ	Υ	Υ





## **CREATIVE SOLUTIONS**

No matter what business you have, our team can do everything from scratch.





We create design based on your need.





Our coders assure you that everything goes smooth





Final product have reach your customers.

# TERMS & CONDITIONS



These Terms and Conditions on which we supply any of the marketing services, listed on our website at www.xeuix.com, to you. Please read these Terms and Conditions carefully before ordering any Services from us. You should understand that by ordering any of our Services, you agree to be bound by these Terms and Conditions. You should print a copy of these Terms and Conditions for future reference.

If problems with the service through our proprietor should arise, please contact us immediately in writing and include all pertinent information with a clear outline of the issue. We will endeavour to the best of our abilities to settle your complaint in a satisfactory manner. Please note that xeuix holds your information in strict confidence, and will not divulge details of our clients to third parties and other clients, potential or existing.

The following Terms and Conditions apply to all Digital Marketing services provided by xeuix (proprietor) to the Client.

#### **Definitions and interpretations**

- 1. "You" ¬ mean The Client.
- 2. "xeuix" ¬ means Xeuix Proprietor.
- 3. "Project Plan" means the plans stated in our rate chart i.e. Bronze, Silver & Gold.
- 4. "Contract" means the Terms and Conditions, Services, Terms of Use, Payment, Late Payment Fee, Reactivation Charge and the Project Plan and any addenda. In the event of any conflict between the terms of this Contract for the provision of Services, the details of the Project Plan shall prevail, except for payment terms where the payment schedule shall prevail.
- 5. "Contract Period" means the duration of contract.
- 6. "Service" means the services that xeuix currently offers, details of which are on the xeuix website and the services to be provided by xeuix to the Client as specified in the Project Plan.
- 7. "Payment" means the agreed schedule of payments that the customer shall make to xeuix for the provision of services forming part of these Terms and Conditions.
- 8. "Late Payment Fee/ Reactivation Fee" means client failed to pay the due charge of services within the time stated in conditions of PAYMENT.

# TERMS & CONDITIONS



#### **Terms of Use**

- Fill the Contract Form manually for intact transparency. These Terms and the Order may only be varied by express written Contract between xeuix and the Client.
- Failure to comply with these Terms may result in automatic termination of this license, without
  prior notice. Except for the limited license set forth in these Terms, xeuix does not grant you
  any express or implied rights or licenses under any patents, trademarks, copyrights, or other
  proprietary materials.
- Read all of our services carefully before you proceed further.

#### **Service Terms**

- All estimates/quotes are based on our understanding of your requirements and as per given time-frame. Any changes to the functionality including micro-improvements, may incur additional costs accordingly. Please ensure and clarify our understanding in a face to face meeting.
- By accepting a quote, you agree to and accept the terms and conditions of xeuix. Acceptance can be verbal, by email, payment of Initiation, signing a quote.
- Clients to ensure that we have included all requirements in the quotes/proposals/estimates and that we fully understand their requirements. Clients must provide us with clear guidelines along with the flow or specific details they may require. When such details are not provided, we will proceed with our understanding of the requirements and quote accordingly. At a later stage, if a discrepancy arises, it may lead to additional costs to accommodate the changes. Thus, it is essential that you clarify every aspect of your website development and ensure that you have been quoted on the right requirements.
- Any complexity related to specific tasks, must be advised in advance and included in the
  proposal for costing purposes. We operate in good faith and rely on our clients to disclose the
  full picture at the time of quotation. Any discrepancy arising due to unclear requirements will
  not be borne by xeuix.
- There are limited man-hours allocated to each task including Project Management and Digital Strategist/Business Analyst. Minor changes may be included within the allocated hours. This will be analysed on a case-by-case basis.

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- xeuix will make every effort to complete the project/changes in the given timeframe. Reasonable delays are accepted if functionalities are redefined or modified.
- Any delays at client's end, may delay the project and proposed timeframes and may incur additional costs.
- Any bugs (programming errors) reported during or just after the development does not attract additional charges.
- Any re-work on an already completed task will attract additional charges. Any changes in the design after the design approval will incur additional charges.
- Any modifications requested during the development or after the Go-Live approval will incur
  additional charges. All additional work, over and above the estimates is charged separately.
   Under no circumstances will xeuix be liable for any delays caused by change in the project
  brief.
- Website/application content and all related materials need to be provided to us within the first
  two weeks of starting the project. Any delays thereafter may delay the project and may incur
  additional charges if it goes beyond reasonable timeframe.
- Our websites/applications are generally tested on PCs and include near recent versions of following browsers: Edge, Firefox, Chrome & Safari. If you require testing to be done on any other browser, please let us know in advance.
- Responsive/multi-device compatible web pages are tested on Android Phones, iPhone and iPads. If you require testing to be done on any other device, please discuss it in advance.
- If your website/application is not hosted on the server provided by us, any additional manhours that may be required due to any server or network related issues are not covered in our quotes and may be charged separately.
- Please note that at any stage during the project, stalling of the project for over two calendar months will incur ₹7500/week administration costs. Furthermore, it may increase the previously approved estimates. If you require the project to be put on hold, please advise us in writing in advance. To put the project on hold without incurring additional charges, we will need the account to be up to date based on the work done. Further details can be discussed if such a situation arises.
- xeuix codes (not including open source software) are copyrights of xeuix Proprietor. The codes
  can be handed over at an additional cost for use once all previous invoices are settled, on the
  condition that the codes are used only for use or modification for re-use for further developme-

# TERMS & CONDITIONS



nt for the specified client or subsequent owners of that legal entity. Under no circumstance, the codes will be allowed to be used for re-selling or duplication purposes.

- xeuix CMS is a proprietary CMS of xeuix. xeuix owns copyrights of all codes written for any client, unless arrangements are made prior to start of the project. xeuix allow to use any custom-built software for the client, for their use only. xeuix CMS cannot be transferred to any external host; this includes any access to the software codes.
- The website or software application will be designed to be deployed on the web, via using a commercial grade web-server or a similar setup. Based on your website traffic, the website may not perform if deployed on a generic office network environment.
- Depending upon the functionalities required, there may be 3rd party components such as
  Third-Party Payment Gateways or SSL certificates involved in building a website/application.
  Although xeuix does its best in recognising the suitability of any such component, any
  unforeseen limitations of 3rd party components are beyond our control. Any third-party
  component purchase costs (such as SSL, Payment gateway, Google AdWords, Plug-in licenses
  etc) are not included in our quotes.
- xeuix takes no responsibility of any open source products such as WordPress, Open Source carts, Joomla etc. It is client's responsibility to update all components and third-party software's. We suggest you to take regular back-ups to avoid any disruptions.
- The client must recognize that at times there may be unforeseen circumstances that will delay the development process, particularly with reference to the integration of third-party software. We will try our best to complete the project as agreed in the proposal. As long as it is within a reasonable period, the client agrees not to penalize us for any genuine delay, when every effort to keep the project on the proposed schedule is taken.
- Domain registration/renewal etc charges are not included as a part of any project/proposal
  unless mentioned otherwise. If required, a quote for which will be submitted separately and
  approved by the client.
- Hosting charges are not included in the quotations unless mentioned otherwise. xeuix can organise an appropriate hosting solution if required, a quote for which will be submitted separately and approved by the client. Where clients decide to organise their own hosting, we should be consulted before finalising the type of hosting and database, as it should meet the requirements of the technology used for the development. Please note that we'll require full access with hosting support for testing and deploying the application. xeuix will not be liable for any delays or errors caused by direct or indirect actions of the hosting company.

# TERMS & CONDITIONS



• All communications/correspondences are generally done via emails. It is client's responsibility to keep us updated with their relevant email addresses.

#### **Payment**

- Before the starting of Service Period, 30% of Payment should be made at the time of signing
  the Contract form. The next 30% of Payment should be made when the basic functionality and
  design of the application are ready. The rest of Payment should be made at the time of live the
  application or delivering the project.
- No Services shall be engaged until the 30% of payment has been received by xeuix.
- All payments to Xeuix Proprietor will be made in INR.
- Once we receive your 1st half of payment, we will send a receipt for payment within 3 5 working days.
- If you willingly or unwillingly DISCONTINUE or SUSPEND your services within the Service
  Period or before the Service Period for any reasons in any circumstances, you should have to
  pay a sum equivalent to the remuneration which We would have received had we provided
  the services during the Service Period.
- Charges for design/development work do not cover the release of our copyright design source
  files, including but not restricted to source code or other source files or raw code; if the Client
  requires these files for transfer to an in-house or other designer, they will be subject to a
  separate quotation or 'buy-out' charge.
- Any invoice queries must be submitted by email within 14 days of the invoice date.
- Invoices which remain outstanding for 5 days after the date of delivery, will incur late payment interest charge on the outstanding amount from the date due until the date of payment.

#### Liability

- We do not provide any WARRANTY, GUARANTY or ASSURANCE of lead generation of your business in any circumstances. We only provide the service you choose at the Contract Form.
- The following provisions set out the entire liability of xeuix (including any liability for the acts or
  omissions of its employees) to the Customer in respect of any breach of the Contract and any
  representation, statement or tortious act or omission (including negligence) arising out of or in
  connection with the Contract.

# TERMS & CONDITIONS



- xeuix shall not be liable for any loss of profits, loss of business, depletion of goodwill or similar losses or for any special, indirect or consequential loss, costs, damages, charges or expenses howsoever arising; and
- Please do not share any information relating to the costs or any of the processes that xeuix
  uses, as this would break any written contract that has been put into place with xeuix. The
  methods and tools that we use are trade secrets and are unique. These methods give us an
  advantage over our competition and thus are completely confidential and are not to be shared
  in part or in whole with any third party.
- We try to rank your business the best we can, however, we are not in control of search engine's
  final decisions, and as such our services do not guarantee an increase in customer visits to your
  website or to sales, or other ranking metrics.

#### Confidentiality

- In this Contract each party shall keep in strict confidence all technical or commercial knowhow, specifications, inventions, processes or initiatives which are of a confidential nature and have been disclosed by one party to the other.
- Each party shall restrict disclosure of such confidential material to such of its employees as need to know the same for the purpose of discharging its obligations under the Contract and shall ensure that such employees are subject to corresponding obligations of confidentiality.
- This condition shall survive termination of the Contract, however caused.

#### **Promotional Materials**

- The Customer hereby agrees that xeuix may refer to the Customer, by company or trading name, and to the existence of this Contract in any marketing or promotional materials.
- To allow xeuix to refer to the names of the Customer grants xeuix a royalty-free license to use the Customers company name, trade name and logo as required on the xeuix website or marketing materials.

# TERMS & CONDITIONS



#### **Changes of the Terms and Conditions**

- xeuix reserves to modify the above stated Terms and Conditions where it is required to do so, by notifying the customer where possible. This would include where changes to the law, rules applied by other authorities which require xeuix to modify its procedures, policies or services.
- xeuix may at any time modify these Terms and Conditions for new Contract by publishing a new set of Terms and Conditions.

#### **Rights of Refusal**

xeuix will not include in its designs, any text, images or other data which it deems to be immoral, offensive, obscene or illegal. All advertising material must conform to all standards laid down by all relevant advertising standards authorities. xeuix also reserves the right to refuse to include submitted material without giving reason. In the situation where any images and/or data that xeuix does include in all good faith, and subsequently discovers is in contravention to such Terms and Conditions, the customer is obliged to allow xeuix to remove the contravention without hindrance, or penalty. xeuix is to be held in no way responsible for any such data being included.

# TERMS & CONDITIONS



These Terms and Conditions on which we supply any of the marketing services, listed on our website at www.xeuix.com, to you. Please read these Terms and Conditions carefully before ordering any Services from us. You should understand that by ordering any of our Services, you agree to be bound by these Terms and Conditions. You should print a copy of these Terms and Conditions for future reference.

If problems with the service through our proprietor should arise, please contact us immediately in writing and include all pertinent information with a clear outline of the issue. We will endeavour to the best of our abilities to settle your complaint in a satisfactory manner. Please note that xeuix holds your information in strict confidence, and will not divulge details of our clients to third parties and other clients, potential or existing.

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- 2. "xeuix" ¬ means Xeuix Proprietor.
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- 5. "Contract Period" means the duration of contract.
- 6. "Service" means the services that xeuix currently offers, details of which are on the xeuix website and the services to be provided by xeuix to the Client as specified in the Project Plan.
- 7. "Payment" means the agreed schedule of payments that the customer shall make to xeuix for the provision of services forming part of these Terms and Conditions.
- 8. "Late Payment Fee/ Reactivation Fee" means client failed to pay the due charge of services within the time stated in conditions of PAYMENT.

# TERMS & CONDITIONS



#### **Terms of Use**

- Fill the Contract Form manually for intact transparency. These Terms and the Order may only be varied by express written Contract between xeuix and the Client.
- Failure to comply with these Terms may result in automatic termination of this license, without
  prior notice. Except for the limited license set forth in these Terms, xeuix does not grant you
  any express or implied rights or licenses under any patents, trademarks, copyrights, or other
  proprietary materials.
- Read all of our services carefully before you proceed further.

#### **Service Terms**

- Once you agree with Contract Form, you can't reduce the Contract period by any means, however you can always extend the Contract Period. Contract Period extension should be at least of 3 month.
- Project Plan is flexible during the Contract Period, you are free to switch between any Project
  Plan during the Contact Period, however you can change the Project Plan once during the
  Contract Period (Contract Period must be more than 6 months or equal to 6 months.) any time
  before last month of the Contract Period. You can't change the Project Plan during an ongoing
  month of Contract Period; however, you can apply for it and your plan will be applicable from
  next month of Contract Period.
- In case the Client has Website, related to Digital marketing Service and xeuix does not deal
  with the Website Development, the Client will provide xeuix Proprietor with reasonable direct
  and remote access to its website, and shall provide such other reasonable assistance as xeuix
  Proprietor may request, including, but not limited to, providing source code and other
  statistical, diagnostic information and other relevant information required to enable xeuix
  Proprietor to comply with its obligations under this Contract.
- During the service period, the client will not exchange links with link farms, use spamming or "black hat" SEO techniques, or otherwise engage in harmful online activities that may cause their serviced website's Google search engine ranking to drop. Client acknowledges that linking to "bad neighbourhoods" or receiving links from "link farms" can seriously damage all SEO efforts. xeuix Proprietor does not assume liability for the Client's choice to link to or obtain a link from any particular website without prior consultation.

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- The Customer shall comply with directions and advice from Xeuix Proprietor within a reasonable period.
- Xeuix Proprietor must be granted the right to optimise our customer's website. This can sometimes cause a slight visual impact but is normally not noticeable. We will work with our customers to ensure that the page is left intact and that only the most minimal of changes take place.
- Xeuix Proprietor is not responsible for the Client overwriting Xeuix Proprietor's work to the Client's website. (e.g., Client/webmaster uploading over work already provided/optimised). The Client will be charged an additional fee for re-constructing content.
- The Client must not make any changes to the campaigns put in place by Xeuix Proprietor. If
  changes are made without our expressed written consent, your contract will be subject to
  termination, as we cannot be responsible for any changes that may occur to your results as an
  effect from this point forward.
- If required, cancellation of your services must be requested through email only. Xeuix Proprietor must be notified on receipt of your invoice that month. Notice of cancellation can only be accepted after your first month of service, and with 15 days' notice.

#### **Payment**

- During Contract Period Payment should be made within 5th of every month, if you fail to pay the sum as mentioned before, in that case all of your services will be SUSPENDED or STOPPED. To restart all of your Services you have to pay a Late Payment fee. Late Payment fee should be made within 10 days' notice period. If you still fail to pay the sum and Late Payment fee within the notice period, your Services will be DEACTIVATED temporarily. To restart your service, you should have to pay the Reactivation Charge to restart all of your services. Reactivation Charge should be made within 15 days' notice period. If you still cannot pay the sum and Reactivation Charge within the notice period, you might face legal steps, if it is necessary, as we might be preparing for you Social Add Campaigning Content for next month in advance to place the content in the right time.
- No Services shall be provided until payment has been received by xeuix.
- All payments to Xeuix Proprietor will be made in INR.

# TERMS & CONDITIONS



- Once we receive your payment, we will send a receipt for payment within 3 5 working days.
- If you willingly or unwillingly DISCONTINUE or SUSPEND or DEACTIVATE your services within the Contract Period or before the Contract Period over for any reasons in any circumstances, you should have to pay a sum equivalent to the remuneration which We would have received had we provided the services during the Contract Period.

#### Liability

- We do not provide any WARRANTY, GUARANTY or ASSURANCE of lead generation of your business in any circumstances. We only provide the service you choose at the Contract Form.
- The following provisions set out the entire liability of xeuix (including any liability for the acts or
  omissions of its employees) to the Customer in respect of any breach of the Contract and any
  representation, statement or tortious act or omission (including negligence) arising out of or in
  connection with the Contract.
- xeuix shall not be liable for any loss of profits, loss of business, depletion of goodwill or similar losses or for any special, indirect or consequential loss, costs, damages, charges or expenses howsoever arising; and
- Please do not share any information relating to the costs or any of the processes that xeuix
  uses, as this would break any written contract that has been put into place with xeuix. The
  methods and tools that we use are trade secrets and are unique. These methods give us an
  advantage over our competition and thus are completely confidential and are not to be shared
  in part or in whole with any third party.
- We try to rank your business the best we can, however, we are not in control of search engine's
  final decisions, and as such our services do not guarantee an increase in customer visits to your
  website or to sales, or other ranking metrics.

#### Confidentiality

 In this Contract each party shall keep in strict confidence all technical or commercial knowhow, specifications, inventions, processes or initiatives which are of a confidential nature and have been disclosed by one party to the other.

# TERMS & CONDITIONS



- Each party shall restrict disclosure of such confidential material to such of its employees as need to know the same for the purpose of discharging its obligations under the Contract and shall ensure that such employees are subject to corresponding obligations of confidentiality.
- This condition shall survive termination of the Contract, however caused.

#### **Promotional Materials**

- The Customer hereby agrees that xeuix may refer to the Customer, by company or trading name, and to the existence of this Contract in any marketing or promotional materials.
- To allow xeuix to refer to the names of the Customer grants xeuix a royalty-free license to use the Customers company name, trade name and logo as required on the xeuix website or marketing materials.

#### **Changes of the Terms and Conditions**

- •xeuix reserves to modify the above stated Terms and Conditions where it is required to do so, by notifying the customer where possible. This would include where changes to the law, rules applied by other authorities which require xeuix to modify its procedures, policies or services.
- xeuix may at any time modify these Terms and Conditions for new Contract by publishing a new set of Terms and Conditions.

#### **Rights of Refusal**

xeuix will not include in its designs, any text, images or other data which it deems to be immoral, offensive, obscene or illegal. All advertising material must conform to all standards laid down by all relevant advertising standards authorities. xeuix also reserves the right to refuse to include submitted material without giving reason. In the situation where any images and/or data that xeuix does include in all good faith, and subsequently discovers is in contravention to such Terms and Conditions, the customer is obliged to allow xeuix to remove the contravention without hindrance, or penalty, xeuix is to be held in no way responsible for any such data being included.

# TERMS & CONDITIONS



These Terms and Conditions on which we supply any of the design services, listed on our website at www.xeuix.com, to you. Please read these Terms and Conditions carefully before ordering any Services from us. You should understand that by ordering any of our Services, you agree to be bound by these Terms and Conditions. You should print a copy of these Terms and Conditions for future reference.

If problems with the service through our proprietor should arise, please contact us immediately in writing and include all pertinent information with a clear outline of the issue. We will endeavour to the best of our abilities to settle your complaint in a satisfactory manner. Please note that xeuix holds your information in strict confidence and will not divulge details of our clients to third parties and other clients, potential or existing.

The following Terms and Conditions apply to all Graphic Design services provided by xeuix (proprietor) to the Client.

#### **Definitions and interpretations:**

- 1. "You" ¬ mean The Client.
- 2. "xeuix" ¬ means Xeuix Proprietor.
- 3. "Project Plan" ¬ means the plans stated in our rate chart i.e. Starter, Basic, Premium Custom & Brochure Plans.
- 4. "Contract" means the Terms and Conditions, Services, Terms of Use, Payment, the Project Plan and any addenda. In the event of any conflict between the terms of this Contract for the provision of Services, the details of the Project Plan shall prevail, except for payment terms where the payment schedule shall prevail.
- 5. "Service" means the services that xeuix currently offers, details of which are on the xeuix website and the services to be provided by xeuix to the Client as specified in the Project Plan.
- 6. "Service Period" means the time that would take to complete requested service/services as mentioned in the Contract form.
- 7. "Designs" mean the designs that are produced by the xeuix designer.
- 8. "Printed Copies" mean the number of Printed Copies that xeuix will provide according to the Contract terms.

# TERMS & CONDITIONS



9. "Payment" means the agreed schedule of payments that the customer shall make to xeuix for the provision of services forming part of these Terms and Conditions.

#### **Terms of Use**

- Fill the Contract Form manually for intact transparency. These Terms and the Order may only be varied by express written Contract between xeuix and the Client.
- Failure to comply with these Terms may result in automatic termination of this license, without
  prior notice. Except for the limited license set forth in these Terms, xeuix does not grant you
  any express or implied rights or licenses under any patents, trademarks, copyrights, or other
  proprietary materials.
- Read all of our services carefully before you proceed further.

#### **Service Terms**

- Once you agree with Contract Form, you can't reduce the Printed copies by any means, however you can always extend the Printed Copies. Printed Copy extension should be at least of 100 copies.
- Project Plan is flexible before the Printed Copies production time, you are free to switch between any Project Plan before the Printed Copies production time, however you can change the Project Plan once before the Printed Copies production time (Printed Copies must be more than 500 copies or equal to 500 copies).
- In case the Client has pre-designed copies and xeuix does not have the copyright of the designs, the Client will provide Xeuix Proprietor with reasonable No Objection Certificate to modify or completely change its pre-designed copies and shall provide such other reasonable assistance as Xeuix Proprietor may request, including, but not limited to, providing customer needs and other relevant information required to enable Xeuix Proprietor to comply with its obligations under this Contract.
- The Customer shall comply with directions and advice from Xeuix Proprietor to get the best possible design.
- Xeuix Proprietor is not responsible for the Client modifying Xeuix Proprietor's work to the designs. The Client will be charged an additional fee for re-constructing the designs.

# TERMS & CONDITIONS



- Any indication given by xeuix of a design project's duration is to be considered by the
  customer to be an estimation. Xeuix Proprietor cannot be held responsible for any project overruns, whatever the cause. Estimated project duration should be deemed to be from the date
  that cleared funds are received by xeuix for the initial payment or by date confirmed in writing
  by xeuix.
- xeuix will not include in its designs, any text, images or other data which it deems to be immoral, offensive, obscene or illegal. All advertising material must conform to all standards laid down by all relevant advertising standards authorities. xeuix also reserves the right to refuse to include submitted material without giving reason. In the situation where any images and/or data that xeuix does include in all good faith, and subsequently discovers is in contravention to such Terms and Conditions, the customer is obliged to allow xeuix to remove the contravention without hindrance, or penalty. xeuix is to be held in no way responsible for any such data being included.

#### **Payment**

- Before the starting of Service Period, 50% of Payment should be made at the time of signing the Contract form. The rest of Payment should be made at the time of delivering the finalized design.
- No Services shall be engaged until the 50% of payment has been received by xeuix.
- All payments to Xeuix Proprietor will be made in INR.
- Once we receive your 1st half of payment, we will send a receipt for payment within 3 5 working days.
- If you willingly or unwillingly DISCONTINUE or SUSPEND your services within the Service
  Period or before the Service Period for any reasons in any circumstances, you should have to
  pay a sum equivalent to the remuneration which We would have received had we provided
  the services during the Service Period.
- Charges for design work do not cover the release of our copyright design source files, including but not restricted to indd, psd, Al, png, fla or other source files or raw code; if the Client requires these files for transfer to an in-house or other designer, they will be subject to a separate quotation or 'buy-out' charge.
- Any invoice queries must be submitted by email within 14 days of the invoice date.

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• Invoices which remain outstanding for 5 days after the date of delivery, will incur late payment interest charge on the outstanding amount from the date due until the date of payment.

#### Liability

- xeuix makes no warranties of any kind, express or implied, for any and all products and/or services that it supplies.
- xeuix will not be held responsible for any and all damages resulting from products and/or services it supplies.
- xeuix is not responsible for any loss, or consequential loss of data, or non-delivery of products or services, of whatever cause. While we take reasonable steps to investigate the materials we recommend, we accept no responsibility for the performance or quality of materials or any consequential loss arising from their failure.
- The customer agrees not to hold xeuix responsible for any such loss or damage. Any claim against xeuix shall be limited to the relevant payment(s) paid by the customer.

#### Confidentiality

- In this Contract each party shall keep in strict confidence all technical or commercial knowhow, specifications, inventions, processes or initiatives which are of a confidential nature and have been disclosed by one party to the other.
- Each party shall restrict disclosure of such confidential material to such of its employees as
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